



# FEDERAL CAPABILITIES

## V-Lab®

### Vistra's Virtual Workshop

The Vistra Virtual Workshop (aka: V-Lab®) is an online virtual workshop that enables geographically dispersed participants to share perspectives, categorize ideas, prioritize issues, collaborate and co-create solutions. Relevant stakeholders provide perspective and answers. The participants you want involved provide answers. Vistra synthesizes the data in real-time and delivers a transcript within 24 hours.

#### Past Performance



Organizations can identify and process key themes, tactics and recommendations from large groups of participants. It's the ideal tool for quickly generating a large amount of feedback from stakeholder audiences and quickly categorizing and prioritizing that feedback to apply in the real world.

#### V-Lab allows organizations to quickly and effectively:

- Gain awareness of and attitudes towards, a government program, its products, or its services
- Identify areas of opportunity for improvement in program management, communications and more
- Develop and test messaging effectiveness and tactics with target audiences to maximize ROI
- Develop crisis communications strategies through collaboration and prioritization
- Engage participants in real-time with probing questions to elicit further insights

To learn more about the V-Lab and how it can help your federal agency, please call **813.961.4700** or email **FederalPrograms@ConsultVistra.com**.

Click to view informative V-Lab video:  
<https://www.youtube.com/watch?v=nH991H3roE8>

#### Contact Information

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