



## Healthcare Communications

Vistra's expertise extends to the healthcare industry, one of the world's largest and fastest-growing sectors. Our marketing and communications consultancy offers a comprehensive suite of services and deliverables for clients in the federal government and commercial healthcare spaces. Our team of strategists, storytellers and multimedia designers work collaboratively to develop communications plans and customized narratives that meet our clients' unique needs.

Our services encompass community-wide public health campaigns that support disease prevention and reduction across vulnerable demographics. We also assist in health advocacy efforts by raising research dollars to address health disparities and find cures for challenging diseases. Vistra has collaborated with interdisciplinary teams of medical professionals to address vital health needs and help our clients meet their distinct healthcare goals.

Our healthcare-focused services include:

- Advertising and media buying
- Crisis communications
- Daily media monitoring on research for specific health conditions
- Integrated marketing and communications plans
- Marketing and promotion of 800 helplines
- Mental health services support
- Press conferences to promote healthcare delivery systems
- Public and media relations
- Public health data
- Suicide prevention conferences
- Telehealth surveys
- Webinars on health conditions, prevention
- Website development

### Past Performance



The Steven A. Cohen  
Military Family Clinic



### Contact Information

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