



Creative Design

Vistra’s award-winning creative and graphics team develops solutions from initial discovery through concept and final production.

Our team develops creative collateral to support a wide range of initiatives, including integrated advertising, marketing and outreach campaigns to include promotional product and branding initiatives, websites and social media platforms, animated videos, out-of-home, point-of-sale, print, radio and broadcast.

This highly versatile team is made up of art directors, graphic designers, photographers, copywriters, video producers and editors, digital marketers and web developers. Together they produce a wide range of top-quality creative and graphic deliverables for federal government clients including: marketing collateral, branding, packaging, training and presentations, multi-platform digital assets and content, websites, motion graphics, videos, apps and user experiences.

Our creative and graphics team is characterized by expert, deadline-driven use of the following software:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere
- Adobe Dreamweaver
- PowerPoint and Keynote
- Web Content Management Systems
- Final Cut Pro HD
- Apple Motion
- Digital Video
- Multimedia

Past Performance



U.S. Customs and Border Protection



Contact Information

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