

PROVEN. RELIABLE. EXPERIENCED. STRATEGIC. RESOURCEFUL. DETERMINED.

Our mission as a federal contractor is to provide exceptional services and solutions that support the missions and goals of federal agencies. We are committed to delivering the highest quality work, adhering to stringent security measures, and upholding the highest standards of integrity, transparency, and compliance.

With a focus on innovation and efficiency, we strive to exceed expectations, foster long-term partnerships, and contribute to the success and advancement of our clients and the communities they serve. Our ultimate goal is to be the trusted partner federal agencies rely on for their most critical projects, driving positive impact and building a better future for our nation.

SERVICE CATEGORIES

Communications & Outreach

- Marketing
- Creative & Graphic Design
- Media Relations & Coaching
- Strategic & Crisis Communication Planning
- Community Outreach & Engagement
- Public Affairs
- Website Development
- Section 508 Compliance

Operations Policy & Planning Services

- Policy Analysis and Strategy Development
- Global Force Management
- Information Operations
- Exercise Planning, Coordination & Management
- Deliberate & Crisis Action Planning
- Service Management Framework Support

Surveys, Research & Analytics

- Qualitative & Quantitative Research
- Focus Groups & V-Lab
- Survey Administration
- Customer Satisfaction Surveys
- Data Analysis
- Dashboarding & PowerBI

Organizational Transformation & Enterprise Support

- Business Process Modeling
- Continuous Process Improvement (CPI)
- Lean Six Sigma (LSS) & Master Black Belt Support
- Organizational Assessments & Evaluations
- Cultural & Workforce Transformation
- Training
- Meeting & Conference Support

Cybersecurity & IT

- Cybersecurity
- Cyber Planning
- SharePoint Administration
- Video Teleconferencing
- Knowledge Management

VISTRA IS A **PROVEN** PARTNER TO FEDERAL GOVERNMENT CLIENTS

Vistra owners and team members have served in the military and worked with federal government clients for many years. We understand the gravity of federal agency missions and offer focused and scalable solutions that help government professionals succeed.

Vistra recruits experienced professionals and cultivates a culture of teamwork centered on helping our clients reach their goals. Our Vistra team members, whether in our headquarters or working at client sites, are fully integrated and focused on meeting and exceeding client expectations.

We provide services to a broad range of government agencies.



Contract Vehicles

00CORP Professional Services Schedule
 541 Advertising and Integrated Marketing Solutions (AIMS)
 874 Mission Oriented Business Integrated Services (MOBIS)
 Department of Transportation STEPC
 BPA#693JJ623A000006

Company Profile

Service-Disabled Veteran-Owned Small Business (SDVOSB)
 DOT DBE Certified
 UEI NV46ALUKKSL5
 CAGE Code: 549G4

Primary NAICS Codes

541611 Administrative Management and General Management Consulting Services
 541820 Public Relations Agencies
 541511 Custom Computer Programming Services
 541613 Marketing Consulting Services
 541910 Marketing Research and Public Opinion Polling
 519190 All Other Information Services
 541990 All Other Professional, Scientific and Technical Services

Contact Information

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