



Creative Design

Vistra’s award-winning creative and graphics team develops solutions from initial discovery through concept and final implementation.

Our team is responsible for integrated promotional, marketing, and advertising strategies, web development, interactive advertising, interface and user experience, print and advertising design, display design, and more.

This highly versatile team is made up of art directors, graphic designers, photographers, copywriters, video producers and editors, digital marketers, and web developers.

Together they produce a wide range of top-quality creative and graphic deliverables for federal government clients including: marketing collateral, branding, packaging, training and presentations, multi-platform digital assets and content, websites, motion graphics, videos, apps, and user experiences.

Our creative and graphics team is characterized by expert, deadline-driven use of the following software:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere
- Adobe Dreamweaver
- PowerPoint and Keynote
- Web Content Management Systems
- Final Cut Pro HD
- Apple Motion
- Digital Video
- Multimedia

Past Performance



U.S. Customs and Border Protection



Contact Information

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