

FEDERAL GOVERNMENT SERVICES

 VISTRA



PROVEN.
RELIABLE.
EXPERIENCED.

REGISTERED
AS9100D
ISO 9001:2015



SBA
8(a) Certified



STRATEGIC. RESOURCEFUL. DETERMINED.

Since 2007, Vistra has helped clients overcome challenges and reach their goals. When you engage Vistra, you are gaining a partner that brings talent and experiences to your organization's challenges.

SERVICE CATEGORIES

MARKETING & COMMUNICATIONS	PLANNING SERVICES
<ul style="list-style-type: none">• Strategic & Crisis Communications• Quantitative & Qualitative Research• Community Outreach• Creative & Graphic Design• Media Relations & Training• Public Affairs• Marketing	<ul style="list-style-type: none">• Policy & Strategy• Deliberate & Crisis Action• Contingency• Cyber Operations• Communications• Information Operations• Strategic Planning• Business Process Modeling Support
PROFESSIONAL SERVICES	IT SUPPORT
<ul style="list-style-type: none">• Office & Staff Administration• Meeting & Conference Support• Schedule & Travel Coordination• Records Management• Paralegal Support	<ul style="list-style-type: none">• Video Teleconference Support• Section 508 Compliance• Knowledge Management• SharePoint Administration• Website Development• Data Analysis• Assessments & Evaluations• Service Management Framework Support

Core competencies include:

- Strategic Planning
- Cyberspace Operations & Planning
- Research & Analysis
- Administrative Support Services
- Public Affairs
- Public Relations
- Marketing Services
- Media Training & Analysis
- IT and Data Management



VISTRA IS A **PROVEN** PARTNER TO FEDERAL GOVERNMENT CLIENTS

The Vistra Federal Team is uniquely qualified to meet the needs of Federal clients. Vistra owners and team members have served in the military and worked with federal government clients for many years.

We understand the gravity of federal agency missions and offer focused and scalable solutions that help government professionals succeed.

We recruit experienced professionals and cultivate a culture of teamwork focused on helping our clients reach their goals. Our Vistra team members whether in our headquarters or working at client sites are fully integrated into our team's culture while focused on meeting or exceeding client expectations.

We provide services to a broad range of government agencies.



FEATURED CONTRACTS

✓ Prime Contractor

● Sub Contractor

MARKETING & COMMUNICATIONS
PLANNING SERVICES
PROFESSIONAL SERVICES
IT SUPPORT

DEPARTMENT OF DEFENSE

U.S. Central Command <i>Analysis in Support of Strategic Planning</i>		✓		
U.S. Central Command <i>Joint Cyber Planning Services for the Joint Cyber Center</i>		✓	✓	✓
U.S. Central Command <i>Special Plans Working Group</i>	●	●	●	●
U.S. Special Operations Command <i>SOCOM Wide Mission Support (ID/IQ)</i>	✓	✓	✓	✓
Special Operations Command South <i>Regional Engagement Branch Support</i>		✓		
Special Operations Command South <i>Operational Coordination and Surge Support</i>		✓	✓	
U.S. Marine Corps Forces South <i>Planning, Civil Engineering and Logistics Support Services</i>		✓	✓	
U.S. Marine Corps Forces South <i>Program Management and Logistics Support Services</i>		✓	✓	
U.S. Marine Corps Forces South <i>Planning, Policy, and Coordination Support</i>		✓	✓	
Army National Guard <i>Operational and Force Management Services</i>		✓		
U.S. Army Corps of Engineers <i>Customer Contact Center Cost Study</i>	✓	✓		
Army Materiel Command <i>Communications Support Services</i>	●			
Defense Contract Management Agency <i>Video Teleconference Support</i>	✓		✓	✓
Louisiana Air National Guard <i>Media Buying</i>	✓			
U. S. Southern Command <i>Policy, Planning, and Coordination Support</i>		✓	✓	
Florida Army National Guard <i>Shared Situational Awareness Facilitators Services</i>			✓	
Defense Human Resource Activity <i>Data Analysis and Communications Support Services</i>	✓		✓	✓
Defense Media Activity <i>Analysis, Analytics, Assessment, and Evaluation Support</i>	✓		✓	✓

DEPARTMENT OF HOMELAND SECURITY

Customs and Border Protection <i>Executive Media Training</i>	✓			
Customs and Border Protection <i>Executive Media Coaching</i>	✓			
Customs and Border Protection <i>Daily News Clip Service</i>	✓			
Customs and Border Protection <i>Media Analytics and Reporting</i>	✓	✓		
Customs and Border Protection <i>Social Media and Content Strategy Training New Orleans</i>	✓			
Customs and Border Protection <i>Media Coaching Services</i>	✓			
Federal Emergency Management Agency <i>Media Monitoring and Analytics</i>	✓			
U.S. Coast Guard <i>Administrative Assistant Support for Contracting Department</i>			✓	
Procurement Innovation Laboratory <i>Video Post-Production Services – 508 Compliance</i>				✓

FEATURED CONTRACTS

✓ Prime Contractor

● Sub Contractor

MARKETING & COMMUNICATIONS

PLANNING SERVICES

PROFESSIONAL SERVICES

IT SUPPORT

DEPARTMENT OF VETERANS AFFAIRS

National Cemetery Administration
Customer Satisfaction Survey

✓

✓

National Cemetery Administration
Unclaimed Remains Study

✓

✓

Maryland Healthcare System
Bereavement Survey

✓

✓

Palo Alto Health Care System
Telehealth Survey

✓

✓

Veterans Benefits Administration
Reader Services Blanket Purchase Agreement

✓

New England Healthcare System (VISN 1)
Media Monitoring

✓

MidSouth Healthcare Network (VISN 9)
Media Monitoring

✓

Philadelphia VA Medical Center
Bereaved Family Survey

✓

✓

DEPARTMENT OF JUSTICE

United States Attorney's Office Southern District of Florida
Administrative Support Services to U.S. Attorney's Office

✓

✓

United States Attorney's Office Northern District of Ohio
Community Outreach Specialist

✓

DEPARTMENT OF STATE

Global Engagement Center
Communications Support Blanket Purchase Agreement

✓

✓

Bureau of Overseas Buildings Operations
ID / IQ Support

BROADCASTING BOARD OF GOVERNORS

Voice of America
Event Coordinator Blanket Purchase Agreement

✓

✓

Voice of America
Media Outreach and Press Booking Support

✓

✓

DEPARTMENT OF AGRICULTURE

National Resources Conservation Service
Soil Health Display Tunnel Art and Production

✓

DEPARTMENT OF HEALTH AND HUMAN SERVICES

Centers for Disease Control and Prevention
Diabetes Success Stories Outreach

✓

Networking and Information Technology Research and Development
Media Monitoring Services

✓

Food and Drug Administration - Department of External Affairs
Media Monitoring Services

✓

SMALL BUSINESS ADMINISTRATION

Office of Disaster Assistance
Media Monitoring Services

✓

NATIONAL SCIENCE FOUNDATION

Division of Acquisition and Cooperative Support
Media Monitoring Services

✓

Contract Vehicles

- 00CORP Professional Services Schedule
- 541 Advertising and Integrated Marketing Solutions (AIMS)
- 874 Mission Oriented Business Integrated Services (MOBIS)



Company Profile

SBA 8(a) Certified
 Service-Disabled Veteran-Owned Small Business (SDVOSB)
 DOT DBE Certified
 DUNS: 796891443
 CAGE Code: 549G4

Primary NAICS Codes

- 541611 Administrative Management and General Management Consulting Services
- 541820 Public Relations Agencies
- 541430 Graphic Design Services
- 541613 Marketing Consulting Services
- 541910 Marketing Research and Public Opinion Polling

Contact Information

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SBA Primary Contact

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SBA Approved Mentor/Protégé Partnership with

