



Healthcare Communications Services

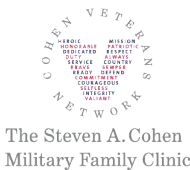
Vistra brings its core competencies to healthcare, one of the world's largest and fastest-growing industries. Our marketing and communications consultancy integrates a broad set of services and deliverables for clients across the federal government and commercial healthcare spaces. Vistra strategists, storytellers, and multimedia designers craft communications plans and customized, client-lead narratives.

This extends to community-wide public health campaigns supporting disease prevention and reduction across some of our country's most vulnerable demographics. Our support of health advocacy helps to raise research dollars to mitigate health disparities and support cures for some of the most challenging diseases. We have worked with interdisciplinary teams of medical professionals to address vital health needs as we collaborate with clients to meet their distinct healthcare goals.

Our healthcare-focused services include:

- Advertising and media buying
- Crisis communications
- Daily media monitoring on research for specific health conditions
- Integrated marketing and communications plans
- Marketing and promotion of 800 helplines
- Mental health services support
- Press conferences to promote healthcare delivery systems
- Public and media relations
- Public health data
- Suicide prevention conferences
- Telehealth surveys
- Webinars on health conditions, prevention
- Website development

Past Performance



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